

U.S. Sugar Policy Outlook



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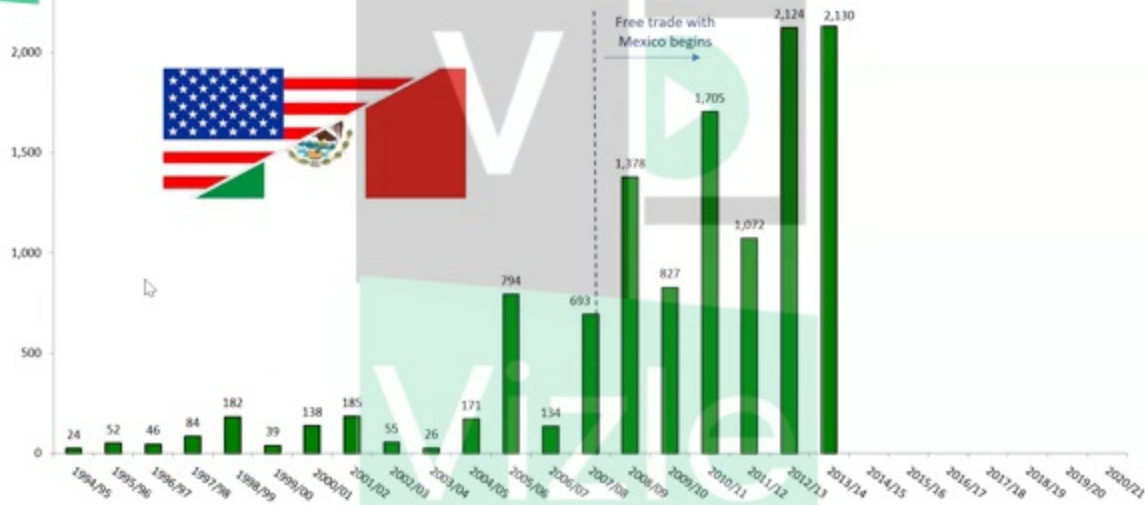
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U.S. Sugar Imports from Mexico

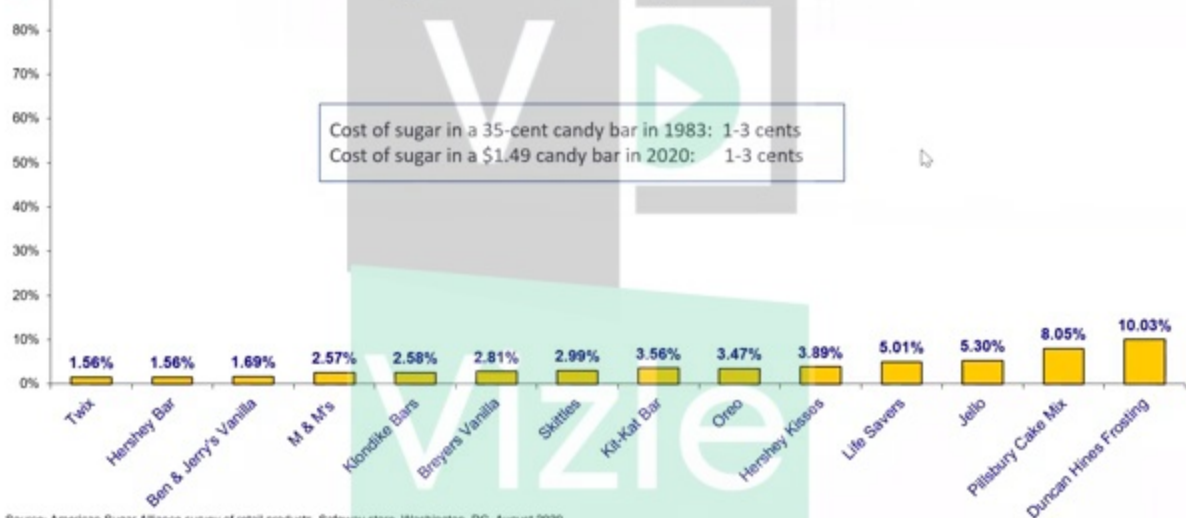
-- Thousand short tons, 1994/95 -- 2013/14 --



Source: USDA, Global Agriculture Trade System(GATS) (<http://apps.fas.usda.gov/gats/default.aspx>).
 USDA, ERS: Table 24b, 2019/20 = forecast.

Sugar Cost as % of Retail Products Price*

- Sugar Share Mostly Insignificant -



Cost of sugar in a 35-cent candy bar in 1983: 1-3 cents
 Cost of sugar in a \$1.49 candy bar in 2020: 1-3 cents

Source: American Sugar Alliance survey of retail products, Safeway store, Washington, DC, August 2020.

*Sugar content computed from nutrition label. Assumes USDA-reported 2020 Jan-July average wholesale refined sugar price of 44 cents per pound. Some products contain sugar, HFCS, and other caloric sweeteners ("sugars"), but all are included under sugar's cost.

As we continue to monitor the COVID-19 situation, we hope our industry will be able to gather for the 2021 Symposium. In the meantime ... please mark your calendar

37th International Sweetener Symposium

July 30 – August 3, 2021

Meritage Resort * Napa Valley, CA



<http://sugaralliance.org>



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