

**Make
every day
World No
Tobacco Day.**

www.who.int/tobacco



World Health
Organization

31 MAY



World Health
Organization

World No Tobacco Day
2022



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31 May is World No Tobacco Day

This yearly celebration informs the public on the dangers of using tobacco, the business practices of tobacco companies, what WHO is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

**WORLD
NO
TOBACCO
DAY**

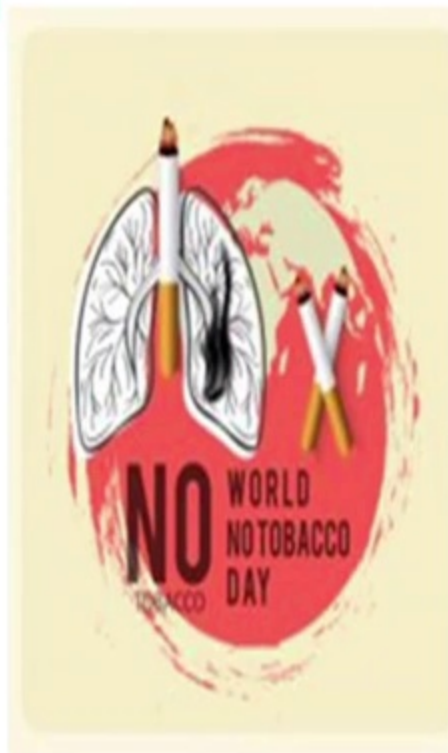


The Member States of the World Health Organization created World No Tobacco Day in 1987 to draw global attention to the tobacco epidemic and the preventable death and disease it causes. In 1987, the World Health Assembly passed Resolution WHA40.38, calling for 7 April 1988 to be a "a world no-smoking day." In 1988, Resolution WHA42.19 was passed, calling for the celebration of **World No Tobacco Day**, every year on 31 May.



World No Tobacco Day aims to draw attention to the business practices of tobacco companies to capture generations of consumers and their interference in policy decisions that undermines effective tobacco control.





Finally, World No Tobacco Day serves to highlight what WHO is doing to fight the tobacco epidemic that kills up to half its users and contributes to more than eight million people dying every year, and what people can do to protect future generations and allow everyone the chance to claim their right to health.

The theme of World No Tobacco Day 2022 is "**Protect the environment**", highlighting that, throughout its lifecycle, tobacco pollutes the planet and damages the health of all people.

Every year, the theme of WNTD addresses a specific issue related to tobacco and its industry.

This year, the theme focuses on the impact of tobacco on the environment and aims to expose efforts by tobacco companies to "greenwash" their reputation by marketing themselves as environmentally friendly.



Nobody likes a **BAD COMPANY**
not even your TEA!!



World NO Tobacco Day





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